

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: English National Ballet	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Kensington & Chelsea	
Contact person: Ms Laura Howes	Position: Trusts and Research Manager
Website: http://www.ballet.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 214005
When was your organisation established? 10/09/1962	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Older Londoners
Which of the programme outcome(s) does your application aim to achieve? Older Londoners aged 75 years and over living more active and healthier lives Fewer older Londoners aged over 75 years with depression and more reporting improved well-being
Please describe the purpose of your funding request in one sentence. To enable older people to enjoy invigorating dance classes in East and West London, increasing physical activity, improving wellbeing and reducing loneliness.
When will the funding be required? 30/09/2018
How much funding are you requesting? Year 1: £42,184 Year 2: £43,632 Year 3: £43,981 Total: £129,797

Alms of your organisation:

English National Ballet's mission is to take world-class ballet to the widest possible audience, delighting them with the traditional and inspiring them with the new. We aspire to be the United Kingdom's most exciting and creative ballet company.

The primary objectives of English National Ballet are:

- a. To present productions of classical ballet of the highest quality within England and around the world;
- b. To offer access to the widest possible audience through affordable pricing and attractive repertoire in a variety of venues including theatres, schools, festivals and digital platforms;
- c. to inspire, enlighten and uplift the public through performances, events, interaction and experience;
- d. to develop the art form of ballet by commissioning new choreography, design, and musical composition as well as cherishing the classical repertoire;
- and e. to maintain the highest artistic standards.

Main activities of your organisation:

Under the artistic leadership of Tamara Rojo, our 67 talented dancers, accompanied by English National Ballet Philharmonic, tours innovative and imaginative productions in the UK and abroad. Last year we gave 181 performances, reaching over 296,000 people in theatres, including 30,000 tickets sold at under £14.

We were also the first British company to establish an education department in 1980, to fulfil our ambition to inspire, and be accessible to, the widest possible audience.

Today, we have a broad and ambitious Engagement programme. Our wide-ranging projects engage those with the least access to the arts, from young people, people with disabilities and the older generation. We work closely with educational providers, community groups and our colleagues in the performing arts sector to alleviate barriers to accessing our uplifting work. English National Ballet particularly targets sections of the community who would not normally be able to go to the ballet, giving a welcoming gateway into this imaginative and moving world.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
218	0	12	15

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

English National Ballet's project is to open-up dance to older people, as part of our key mission to demystify our uplifting artform, bringing it to the widest possible audience.

With support, we will run two strands of regular dance classes for older people in London, ENB Dancing East in Tower Hamlets and ENBEldersCo in Hounslow, for three years from September 2018. New to English National Ballet last year, the classes allow us to build relationships in East London ahead of our move to London City Island as a Company in 2019, whilst keeping an important legacy in West London.

ENB Dancing East classes will be fully-accessible, with exercises suitable for people both seated or standing, delivered in partnership with local LinkAge Plus community centres. ENBEldersCo is a higher energy dance class, with a focus on performances given by participants each term. Shows by ENBEldersCo for ENB Dancing East participants will bring the two communities together and give a visible platform for what can be achieved by older dancers. Taster sessions will pilot higher energy classes in East London, gauging people's interest in taking their dancing to the next level. All classes will be free of charge, ensuring there are no financial barriers to taking part, with six classes each week.

The classes will meet City Bridge Trust's aim that older Londoners aged over 75 are living more active and healthier lives, and have improved well-being. Many older people struggle to undertake enough exercise (as evidenced in our proposal) and over a third say it is more difficult to participate in arts and cultural activities now, compared to when they were younger*. Our dance classes will provide physical exertion, intellectual stimulation and freedom for people to express themselves creatively, maintaining physical and mental wellbeing in old age.

They will provide genuine social connection through the intimate nature of dancing, in boroughs where there is a high prevalence of loneliness amongst older people. Organised trips to English National Ballet performances will present further social and intellectual stimulation. The benefits will be felt not only by individual participants, but also more widely in boroughs each supporting an ageing population.

Alongside academic research showing the benefits that combining health and the arts can mean to older people, English National Ballet's Engagement team has personal experience of the life-affirming benefits dance brings. Since 2010, our highly skilled Engagement team has built ENB Dance for Parkinson's into a thriving programme, after initial support from the Paul Hamlyn Foundation. We have also previously run supportive projects working with people living with dementia. Feedback across our work shows it is ballet providing the motivation for people to attend, as the artistry and music of our classes make exercise an enjoyment, not a chore.

In all our projects we invest in developing the skills of our associate dance artists and musicians, and our partner organisations, to ensure high-quality programmes now and in the future. In the third year of the project, we will host a symposium for other professionals in the dance sector and health sector, to share our learning on the practicalities and benefits of engaging older people in dance.

We involve our participants in all our projects, regularly incorporating their feedback, thoughts and opinions into the structure and design of our classes. We always seek to reflect the diverse communities we work in, in the make up of our classes, engaging people from all cultural backgrounds. We have robust policies on working with vulnerable adults, equal opportunities and limiting our impact on the environment.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

ENB Dancing East - 450 weekly accessible dance classes, held at five local LinkAge Plus community centres in Tower Hamlets. Exercises will be inspired by ballet, and suitable for both seated and standing participants, with a live musical accompaniment.

ENBEldersCo - 90 weekly energetic dance classes held in Hounslow, with a focus on creating performances by participants, using English National Ballet repertoire as inspiration with a live musical accompaniment.

Four taster Sessions delivered in Tower Hamlets for higher-energy dance classes, with performance opportunities, feeding into the aim to create an East London group similar to ENBEldersCo.

9 organised and subsidised outings to English National Ballet performances, for participants of both strands of classes

End of project symposium hosted by English National Ballet, to share learnings with others in the dance and health sector on best practice for engaging older people in physical activity and the arts.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Older Londoners in Tower Hamlets and Hounslow (and the surrounding boroughs) living more active and healthy lives, through being able to increase their physical activity free of charge and gaining improvements in areas such as flexibility and energy levels.

Older Londoners gaining improvements in wellbeing, by motivating classes promoting enjoyment, a sense of achievement and increased confidence through dance

Older Londoners extending their peer support networks, building a sense of community and social relationships through participation and theatre trips, reducing loneliness

Older Londoners having increased access to the arts, learning about ballet through a connection to English National Ballet and having opportunities for creative expression

Increased sharing of knowledge within the dance/health sector on best practice for engaging older people in activities relating to health and the arts, benefitting older people more widely with future high quality programmes

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Activities to engage with older people are part of ENB's core strategy and budget, underpinning this project's future development and delivery beyond three years. We have a strategy in place to raise funds from trusts and corporates, operating in London or with interests aligned to the aims of the programme, offsetting costs and creating a viable operating model.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

440

In which Greater London borough(s) or areas of London will your beneficiaries live?

Tower Hamlets (65%)

Newham (15%)

Hounslow (10%)

London-wide (10%)

What age group(s) will benefit?

65-74

75 and over

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

31-40%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Project Dance Artist and Musician Fees	42,800	44,084	44,966	131,850
Travel - Dance Artists and Musicians, plus theatre trips	4,650	4,743	4,838	14,321
Marketing/Promoting Classes	1,750	1,750	1,750	5,250
Theatre tickets, costume and hall hire	4,392	4,404	4,416	13,212
Symposium Costs	0	0	2,000	2,000
Evaluation and Training	1,450	1,465	1,480	4,395
Overheads	2,752	2,822	2,973	8,547
Contingency	1,734	1,778	1,873	5,385
	0	0	0	0

TOTAL:	59,528	61,047	64,296	184,870
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Ticket income from theatre trip	2,592	2,592	2,592	7,776
Income from Symposium tickets	0	0	2,750	2,750
Administration - In Kind from ENB	2,752	2,822	2,973	8,447
ENB Core Engagement Budget Commitment	12,000	12,000	12,000	36,000

TOTAL:	17,344	17,414	20,315	55,073
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Merchant Taylors' Company	10,000	10,000	0	20,000
TOTAL:	10,000	10,000	0	20,000

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Dance Artist and Musician Fees	30,800	32,084	32,966	95,850
Travel - Dance Artists and Musicians, plus theatre trips	4,650	4,743	4,838	14,231
Marketing/Promoting Classes	1,750	1,750	1,750	5,250
Costume and Hall Hire	1,800	1,812	1,824	5,436
Evaluation and Training	1,450	1,465	730	3,645
Contingency	1,734	1,778	1,873	5,385
TOTAL:	42,184	43,632	43,981	129,797

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2017
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Income received from:	£
Voluntary Income	1,581,000
Activities for generating funds	8,607,000
Investment income	1,000
Income from charitable activities	6,637,000
Other sources	5,000
Total Income:	16,831,000

Expenditure:	£
Charitable activities	15,391,000
Governance costs	912,000
Cost of generating funds	882,000
Other	880,000
Total Expenditure:	18,065,000
Net (deficit)/surplus:	-1,234,000
Other Recognised Gains/(Losses):	1,344,000
Net Movement In Funds:	110,000

Asset position at year end	£
Fixed assets	2,125,000
Investments	0
Net current assets	6,220,000
Long-term liabilities	3,991,000
*Total Assets (A):	4,354,000

Reserves at year end	£
Restricted funds	1,120,000
Endowment Funds	0
Unrestricted funds	3,234,000
*Total Reserves (B):	4,354,000

*** Please note that total Assets (A) and Total Reserves (B) should be the same.**

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
31-40%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Our Chairman, Justin Bickle, announced that he would be stepping down at the end of his tenure in 2018. The search for a new Chair is underway, and the Company expects to announce Mr Bickle's successor in Summer 2018.

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	40,391	0	0
Central Government departments	0	0	0
Other statutory bodies	6,538,000	6,250,000	6,214,000

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3 £	Year 2 £	Most recent £
Esmee Fairbairn Foundation	0	60,000	0
The Foyle Foundation	45,000	50,000	0
John Lyon's Charity	30,000	40,000	40,000
Garfield Weston Foundation	30,000	0	0
The John Ellerman Foundation	0	0	30,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Laura Howes**

Role within **Trusts and Research Manager**
Organisation: